

*Anthony Abrahams*

# Tourism director resigns post

*REC'D  
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Tourism Director Anthony Abrahams on Thursday tendered his resignation from that post and as chairman of the Jamaica Tourist Board.

In a letter to the Permanent Secretary in the Tourism Ministry, Mr. Abrahams asked to be allowed to demit office by May 7.

Earlier this month the Daily News published a report that advertising agency director Adrian Robinson would succeed

Mr. Abrahams with effect from June 1.

Mr. Abrahams said he had been offered a very exciting position in another sphere of endeavour, to which he was giving active consideration.

But he added that he would be out of the island for the better part of May due to urgent family matters. However, on his return he would be available for any consultations with the Minister or his successor.

On a release Mr. Abrahams said:

"I have enjoyed my tour of duty at the Jamaica Tourist Board. The job has been tough, complex, and exhilarating. It is a source of pride to me that during my tenure, tourist arrivals rose 40.4 per cent, and Jamaica's foreign travel receipts rose 55.5 per cent — from \$77.9 million to \$121.2 million at the end of 1974.

"This has been achieved despite the fact that we are in a

world travel recession which has followed on the heels of an oil crisis. Before that, Jamaica and the Caribbean faced ruthless competition from Europe. And here at home, we have had our problems which have had their effect on our image as a visitor destination.

"I believe these problems are essentially short term. Once they are out of the way, I know that the only remaining needs for Jamaica's tourism are faith and commitment to its future. I hope I have done my part."