## In the news

MR. CARLTON ALEXANDER's call for closer ties between the private sector and government over the week-end underlines a theme the well-known businessman has advocated consistently since attaining a position in which he is generally regarded as the leading voice of the local business community.

Although a strong defender of the free enterprise system, Mr. Alexan-



CARLTON ALEXANDER

der is a fervent believer in the principle that the businessman has a social responsibility.

Now 60, Mr. Alexander is the president of the Private Sector Organisation of Jamaica, an umbrella body of local business interest formed in March this year "to help guarantee and preserve personal liberty, democracy and continued social and economic development".

He is the Deputy Chairman and Group Managing Director of Grace Kennedy and Company Limited; chairman of the school board of Jamaica College; and director of several companies, including the First National Bank of Chicago.

A former president of the Jamaica Chamber of Commerce, he is the chairman of the Jamaica National Export Corporation.

Mr. Alexander was born in Montego Bay, the son of an accountant, the late Selvin Augustus Alexander. He was educated at the Orange Hill High School, at St. John's College and Iamaica College.

In 1933 he joined Grace Kennedy as a junior clerk, later becoming a salesman, and has risen over the period to his present position.

His plea to businessmen for increased social awareness has been backed by his company's involvement in various activities through sponsorship and financial and other assistance.

In 1973 he was made a Commander of the Order of Distinction (C.D.). An Anglican, Mr. Alexander is a member of the St. Andrew and Caymanas Golf and Country Clubs, and of the Kingston Rotary Club. He has been twice married.

In his spare time he enjoys travelling and swimming.