ANDER, has been elected to the board of directors of RJR, by chairman of Radio Jamaica Ltd., Mr. D.J. Judah.

Mr. Alexander is the deputy chairman and group managing director of Grace Kennedy & Co.Ltd., chairman of the Jamaica National Export Corporation and of the Jamaica College School Board. He is a director of several companies including Coconut Control the Authority and the First National Bank of Chicago. A former president of the Jamaica Chamber of Commerce, Mr. Alexander is president of the newlythe formed Private Sector Organization. He was Sector recently given the award of "National Salesman of the Year" by the Sales and Marketing Executives (Jamaica Chapter). Mr. Alexander is a member of various civic and social clubs.